

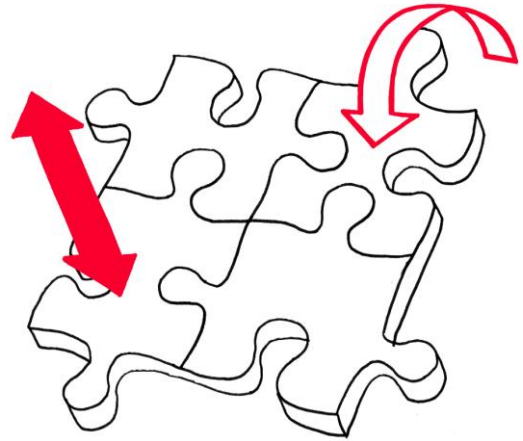
# The Manufacturing Advisory Service East Midlands Skills in Manufacturing Event

The Manufacturing Advisory Service East Midlands (MAS-EM) provides manufacturers in the region with practical, hands-on support focused on improving business bottom line. It does this by supporting manufacturers to;

- Improve efficiency and effectiveness
- Raise productivity
- Improve business organization and planning
- Tackle problems

The importance of skills development in manufacturing is particularly pertinent during an economic downturn. Accessing relevant training and nurturing talent is vital to ensuring the future success of any company. At this event employers will have the opportunity to hear from;

- **The Manufacturing Advisory Service East Midlands**, which offers a range support including free lean manufacturing training workshops to SME manufacturers.
- **The National Skills Academy for Manufacturing (NSAM) / The Sector Skills Council for Science, Engineering and Manufacturing Technologies (SEMTA)**. SEMTA is a national, government funded organisation working with companies in the engineering and manufacturing technologies sector to understand their skills needs and provide solutions to meet those needs.



**Tuesday 20<sup>th</sup> July 2010, 9am – 10.30am**  
**PERA, Nottingham Road, Melton Mowbray LE13 0PB**

9.00am **Registration and coffee**

9.15am **Welcome**

9:20am **The Manufacturing Advisory Service – East Midlands**

An introduction to the MAS – East Midlands and how it supports manufacturers develop skills – covering the **free lean manufacturing** training workshop programme.

9:40am **Malcolm Healy – SEMTA**

Malcolm will highlight the role of SEMTA, the Sector Skills Council for Science, Engineering and Manufacturing Technologies, and explain how SEMTA can help you improve your business through development of skills within your workforce. In addition, he will outline the work of the National Skills Academy - Manufacturing and advise support available for manufacturing companies.

He will also outline the work of the National Apprenticeship Service and the Career Chain programme

10.00am **Question and answer session**

10.30am **Close and networking**

## How to register

To register your attendance at this event call MAS on 01664 501 213 or email [tom.moore@mas-em.org.uk](mailto:tom.moore@mas-em.org.uk)



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